



To your benefit. Worldwide.

## Objectivity, Proficiency and Transparency.

Your aim is to demonstrate the quality, safety, efficiency and reliability of your products or services. Certification by DIN CERTCO and use of the recognised DIN marks will enable you to enhance confidence in your products. Give you the edge over your competitors, and open up new markets. With its broad range of expertise, DIN CERTCO is your partner for conformity assessment. It's the sure way to increase your share of the market.

### It's the marks that show the difference.

Industrial products seem to be becoming increasingly similar. Yet appearances may mask great differences in quality. Manufacturers of high quality products face the problem of how they can credibly communicate the higher quality of their products when in competition with low-price suppliers. Testing and certification by DIN CERTCO, and marking with the DIN marks, makes the difference apparent.

The quality of services is often intangible. This opens up a wide area in which quality marks are urgently needed. Services of high complexity involve different degrees of organisation, performance, handling and customer service. To assess these offers, new forms of standardisation and certification are required.

With DIN CERTCO, companies can achieve greater credibility in their advertising because the claims they make for their products are objectively confirmed and supported by quality marks. With these marks, users and consumers know they are on the safe side.

### DIN-Geprüft.

Certification mark for the tested and surveyed conformity of a product with the requirements established in DIN, DIN EN or DIN EN ISO standards and in certification programs.



### DINplus.

Quality mark for the tested and surveyed conformity of a product with the standard and additional quality features that go beyond the standard.



### KEYMARK.

European Quality mark for the tested and surveyed (at least every two years) conformity of a product with the requirements established in the EN Standards and certification programs, including annual inspection of the quality assurance system.



### There are many good reasons for having a DIN Certification.

- You are clearly distinguishable from your competitors
- World-wide market access
- Customer confidence is created by the mark that makes the difference
- Assistance in orienting and making decisions on the market by certified quality

### What we offer.

- Creating of certification schemes together with interested groups attuned to market needs
- Commissioning of relevant tests at qualified testing laboratories
- Evaluation of test results, award of certificate together with the licence to use the mark concerned
- Ensuring a consistently high level of quality by regular monitoring

## DIN CERTCO ...

- is settled in business for more than 40 years
- attests to the expertise in certification for both the voluntary and the mandatory sphere by its respective accreditations
- develops objective assessment criteria that ensure that the customer obtains high quality services and expert advice
- certifies service providers who thus document their quality and trustworthiness
- awards quality marks that help set off service providers from their competitors

## Co-operations - partners.

In line with our broad range of certification, we co-operate on the basis of partnership with more than 160 testing laboratories accredited and recognised by us. We assure the consistently high quality of testing and surveillance. With the separation between testing and assessment functions, we ensure that our services are objective. Testing laboratories, assessors and experts can be accessed through us for specific products. In addition, our work is characterised by international co-operation.

- Co-operation with certification bodies in other countries
- Agreements on facilitation of European and global trade by the mutual recognition of certification results
- Integration in the German, European and international system of accreditation, testing and certification.

DIN CERTCO acts as a transfer point in the creation, implementation and further development of the relevant rules.

## Being close to TÜV Rheinland and DIN.

- Co-operation with more than 13.000 experts in the range of testing, auditing and certification
- World-wide presence to the advantage of the customer
- Use of synergy potentials
- Always current information about new standards and standards changes
- Access to over 27.000 experts in the field of standardization
- Benefit in standardization by licence fees to the DIN

## Openness and transparency.

Our services are available to anyone who meets and maintains the agreed requirements. On our website, we provide information on current developments and subjects of general interest in the field of national and international certification. Available online are also all certification documents, such as the general terms and conditions, certification schemes, guidelines, product information and details of the certification process. All certificate holders can be viewed on the daily updated homepage of DIN CERTCO.

## Experts. On site.

### DIN CERTCO Gesellschaft für Konformitätsbewertung mbH

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You're interested in our services.  
Talk to us.

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